

## Industrial Site Selection Tour & Forum Guest & Attendee Biographies



**Amanda Barber**, MBA, EIT, Industrial Development Manager - PA, NY, & NJ

Norfolk Southern Railway

Phone: (470) 580-2748

Email: [Amanda.Barber3@nscorp.com](mailto:Amanda.Barber3@nscorp.com)

Bio: Amanda started with Norfolk Southern in 2019 and has Bachelor of Science in Civil Engineering from Georgia Institute of Technology and a Master of Business Administration from Purdue Global. Amanda is a member of the Board of Focus Central PA and several other economic and community organizations throughout her territory.

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**Steven Beattie**, Executive Director

SEDA-COG Joint Rail Authority

Phone: 570.524.4491

Email: [sbeattie@seda-cog.org](mailto:sbeattie@seda-cog.org)

Bio: Steven began his career as a project manager for area engineering consulting firms where he worked in a multitude of roles: Site/Civil Engineering Senior Project Manager, Retail Design Senior Project Manager, and the Director of Sales and Marketing. He has served as the Community Development/Grant Manager for the Borough of Lewisburg. Throughout his career he has served municipal, commercial, industrial, and institutional clients managing projects through the design, funding, and construction phases. Steven has obtained various licenses and certifications throughout the course of his career, including being a Notary Public, a Licensed Landscape Architect, and having received the Advanced Emergency Certification for the role of municipal emergency management coordinator. His role as Executive Director includes preserving and expanding upon the legacy the JRA has built in our surrounding communities. Steven earned his Bachelor of Science degree in Landscape Architecture from West Virginia University's College of Agriculture, Natural Resources, and Design. He later went on to earn his Master of Business Administration (MBA) from Bloomsburg University of Pennsylvania's Zeigler College of Business.

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**Alison Diehl**, Vice President for Workforce Development

Pennsylvania College of Technology

Phone: 570.320.2400 x7765

Email: [adiehl@pct.edu](mailto:adiehl@pct.edu)

Bio: Alison Diehl was appointed vice president for workforce development in July of 2024. In this role, Diehl oversees the staff and strategy for Penn College's Workforce Development's non-credit programming at Penn College including solutions for workforce recruitment and retention, incumbent worker training and upskilling, certification testing, and technical assistance. Operating nationally, but with a focus on Pennsylvania, the Workforce Development department serves approximately 4,425 training enrollees each year spanning a variety of sectors including manufacturing, plastics, energy efficient building performance, health sciences and emergency services, and transportation. Ms. Diehl began her employment with the college in 2009 and has extensive experience leading the strategy, development, and continuous

improvement of workforce programs and solutions that align with industry needs and provide career and educational pathways for individuals. Her previous positions were executive director of the Clean Energy Center, director of the National Sustainable Structures Center and assistant director for the Pennsylvania Housing Resource Center. Prior to that, she was employed as a training and acquisition specialist with ASI Government, Herndon, Virginia. Ms. Diehl holds a Bachelor of Arts in international studies from Susquehanna University, Selinsgrove as well as a Master's Certificate in performance-based acquisition from Acquisition Solutions Training Institute.

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**Todd Dolbin**, Vice President of Economic Development  
Chamber of Business & Industry of Centre County (CBICC)

Phone: 814.441.2219

Email: [tdolbin@cbicc.org](mailto:tdolbin@cbicc.org)

Bio: A Centre County native, Todd has over 18 years of experience in economic and workforce development, international business expansion and community development.

Todd previously served as the deputy director for Baltimore County's Department of Economic and Workforce Development. He managed performance operations and executed the county's economic development, workforce development and tourism divisions. He also held leadership positions in the Baltimore city government, directing tax incentive programs and foreign-trade zones. In his role, Todd is spearheading the establishment of an economic development council, overseeing the development of a county-based economic strategic plan and overseeing business engagement, workforce development, international business expansion and community development initiatives for the chamber. After graduating from Penn State, he spent two years teaching English in Kanazawa, Japan. Upon his return to the United States, he served as an international business consultant at Saint Francis University Small Business Development Center, leading trade missions to Australia, Ukraine and Argentina. He earned a bachelor's degree in marketing and international business with minors in economics and international Studies from Penn State, an MBA from Towson University and a Certified Global Business Professional certificate. He and his wife, Emily and their two young daughters, reside in State College.

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**Aaron Domanski**, Chairman, Mount Carmel Township Supervisors

Email: [adomanski@mctownship.org](mailto:adomanski@mctownship.org)

Bio: Aaron is the Chairman of the Mount Carmel Township Supervisors, his term expires 12/31/27. Aaron was recently promoted to Mount Carmel Area High School principal which has around 700 students, 1,550 district wide. He is a 1999 graduate of Mount Carmel,

graduated from Elizabethtown College in 2003, with a bachelor's degree in social studies education along with a minor in peace and conflict resolutions. He also became certified in business computers information technology. He began his teaching career in the Mount Carmel Area in 2003, as a substitute teacher. He was then hired as the first site coordinator of the district's Success Plus 21st Century Program. In 2006, Domanski became a gifted teacher for all grades. Additionally, he taught computer technology to grades four through eight. Aaron is an advisor of the National Honor Society, coordinator of Odyssey of the Mind, public address announcer during home football games and a WKMC-TV announcer for boys' and girls' basketball. He obtained a master's degree in education along with a principal's certification in 2022 from Point Park University.

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**Lisa Elliott**, Senior Managing Director, Customer Relationship Management

BusinessPA, Pennsylvania Department of Community and Economic Development

Phone: 717 720-1444

Cell: 717.938.8154

Email: [lelliott@pa.gov](mailto:lelliott@pa.gov)

Bio: Lisa began her economic development career in DCED over 30 years ago. She also held positions with a local economic development organization and economic development consulting firm with a focus on economic development finance and incentives. She returned to DCED in 2004 to join the Governor's Action Team

(GAT). Recently, she has led various efforts to better manage and utilize data to enable leadership to establish informed and data driven priorities. In her current role with BusinessPA, she is overseeing the modernization of its Customer Relationship Management and Property Management systems. She holds a Bachelor of Science in Management Science from Lock Haven University.

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**Nicholas (Nick) Felice**, EDFP, President/CEO

Mifflin County Industrial Development Corporation (MCIDC)

Phone: 717.242.0393

Email: [nfelice@mcidc.org](mailto:nfelice@mcidc.org)

Bio: Born and raised in Erie County, Nick studied at Mercyhurst University and Frostburg State University. With 24-years of community and economic development experience, he has worked in six Pennsylvania communities, including Somerset, Meadville, Huntingdon, Latrobe and Johnstown, before settling in Lewistown. He has been the lead administrator of seven organizations, supervising varying numbers of staff and volunteers. Nick has overseen improvements and marketing of twelve development sites and was involved in the successful effort to bring North American Hoganas to the Johnstown region. In 2017, he took over as President/CEO of MCIDC. Recent professional and community service has included the Mifflin County Ad-Hoc Grant Review Committee, Juniata Valley River Valley Chamber of Commerce and Downtown Lewistown Inc. advisory committees. He and his wife Gina have two sons, Mac and Alex.

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**Trevor S. Finn**, Commissioner

Montour County, Pennsylvania

Phone: 570.849.8700 x1104

Email: [tfinn@montourcounty.gov](mailto:tfinn@montourcounty.gov)

Bio: Trevor S. Finn, Commissioner, resides in Danville with his wife of 32 years, Betsy Finn, and their two standard poodles, Sammy and Bart. Trevor and Betsy have two adult daughters, Dr. Kathleen Finn-George MD, who resides with her husband, Joby, and son, Liam, and Sarah Finn BSN RN, who resides with her husband, Harry, and daughter, Sadie. Commissioner Finn is in his sixth four-year term and has been a successful businessman all his adult life, until closing his company, KILTS Transportation, LLC, to focus on other ventures. His current committee assignments are facilities, bridges, information technologies, emergency management, Penn State Extension, 4-H, veterans' affairs, Columbia-Montour Area Agency on Aging, and DRIVE. Mr. Finn had many notable accomplishments in his tenure as commissioner, including: Championing creation and expansion of state and nationally lauded five county economic development council of governments, DRIVE, as a founding member; Conceiving a regional public access microwave broadband project and continue expansion as DRIVE Broadband Committee chair; Assisting with creation of Montour Area Recreation Commission; Securing FEMA grants as Wyoming Valley Flood Mitigation Advisory Board member, enabling expansion of Danville Borough flood protection; Advocating for regional economic development as a member of the Columbia Montour Visitor's Bureau; Sponsoring creation of municipal authority as Northumberland Montour Airport Commission member; Testifying before PA General Assembly committee on sheriff's investigative powers; Successfully rebounding from the recession of 2008 as chairman of the Montour County Board of Commissioners from 2008 – 2015 with 100% funded defined benefit plan; Brokering creation of East Central Emergency Management 911 as a founding member and chairman; Facilitating modernization of entire jail structure as chair of the Montour County Prison Board; and Reestablishing Agland Preservation Program as a member of Montour County Conservation District. In addition to his business and work for the county, Mr. Finn has belonged for decades to nearly all the fraternal organizations in the greater Danville area. He also is an active volunteer with: Danville Business Alliance Promotions Committee; Chair Danville Business Alliance Economic Vitality Committee; Danville Business Alliance and Fire Company Community Santa; Columbia Montour Chamber of Commerce – Montour County Taskforce; Founding member and chair, RIT First Responders Benefits Program, 501c3; Chief Engineer 20,

firefighter, and EMT Washington Fire & Hose Company No. 2; Danville Area High School Fire Club Advisor; Geisinger EMS Advisory Board; Montour-DeLong Community Fair; The Robertson Association.



**MaryBeth Flournoy**, MBA, Director Industrial Development, Strategic Partnerships & Site Readiness

Norfolk Southern Railway

Phone: 706.366.2229

Email: [MaryBeth.Flournoy@nscorp.com](mailto:MaryBeth.Flournoy@nscorp.com)

Bio: As Director of Industrial Development for Norfolk Southern, MaryBeth leads the Strategic Partnerships & Site Readiness team within Industrial Development with responsibilities for site product development, site promotion, international business development, GIS and Contract Services. Her team assists companies, large and small, to find the right site to successfully grow their businesses and serve their customers across the 22-state service area. MaryBeth has experience in targeted business research and recruitment, market evaluation, industry and workforce analysis, and site selection services. Prior to joining Norfolk Southern in 2023 she led business recruitment for Georgia Power Company. MaryBeth has a bachelor's degree in international relations from Agnes Scott College and a Master of Business Administration in Global Business from the Georgia Institute of Technology. She is a longtime board member of French American Chamber of Commerce Southeast.



**Tim Hennessey**, Realtor

Keller Williams

Phone: 610.716.2886

Email: [timhennessey@kw.com](mailto:timhennessey@kw.com)

Bio: Tim Hennessey is a licensed realtor in Southeast Pennsylvania, specializing in former industrial sites and land. Mr. Hennessey started his career as a Commercial Property Manager at Liberty Property Trust before working in the Pennsylvania Senate as a Communications Director and as a Subject Matter Expert on real estate, business and transportation issues. A graduate of Saint Joseph's University Haub School of Business; Tim earned his Bachelor of Business Administration in Business Marketing. He received his master's in public administration from the University of Pennsylvania. His professional education includes coursework in Negotiations, Sales and Entrepreneurship. Mr. Hennessey is active in several community and real estate organizations, including the Tri-County Suburban Realtors, the North Coventry Township Open Space Review Board and serves as Chairman of the Consumer Advisory Council of the Pennsylvania Public Utility Commission. Tim enjoys history, photography, and golf.



**Timothy (Tim) Hippensteel**, Office/Project Manager

DRIVE – regional council of governments covering local economic development efforts for 5 counties (Union, Snyder, Northumberland, Columbia & Montour)

Cell: 570.939.2220

Email: [thippensteel@driveindustry.com](mailto:thippensteel@driveindustry.com)

Bio: Timothy Hippensteel has been a resident of the Susquehanna Valley since 2009. He has a BSBA in Finance from Shippensburg University and is a Milton Area High School graduate. Timothy has worked one-on-one with countless residents, families, and businesses, having worked as a Customer Service Representative and in lending at a local community bank for five years before coming on board as Project Manager at DRIVE in March of 2018. In 2024, he moved into the position of Program Director for Blueprint Development Corporation. He serves as a representative for Montour County on the Focus Central Pennsylvania Board of Directors and is a member of the Young Professionals Committee of the Pennsylvania Economic Development Association.

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**Jason Hunt**, Manager, Business & Economic Development

PPL Electric Utilities

Phone: (717) 571-6943

Email: [jthunt@pplweb.com](mailto:jthunt@pplweb.com)

Bio: Jason is an economic development professional working to attract investment to PPL Electric Utilities' Service Territory in Pennsylvania. Prior to his position at PPL Electric, he worked as the Director of International Business Attraction for the Pennsylvania Department of Community & Economic Development Office of International Business Development. He has been instrumental in bringing business investment to Pennsylvania and fostering economic growth across the Commonwealth. Jason has a Master of Arts in International Relations from the University of Chicago – Committee on International Relations and a Bachelor of Arts in Political Science and History from Duquesne University.

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**Todd Hunter**, Chief Marketing Officer

North Shore Railroad Company & Affiliates

Mobile: 570-274.4484

Email: [toddh@nshr.com](mailto:toddh@nshr.com)

Bio: Todd has 28 years working in the railroad industry and is a strong community leader. Todd is determined to assist shippers and receivers with their transportation needs and offers a wealth of knowledge about industry in the region. Prior to joining North Shore Railroad in 1996, Todd was a Merchandise Manager for Campbell Soup Company in the Philadelphia region.

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**Paul John**, President & CEO, Co-owner

**Eric John**, Vice President of Operations, Co-owner

[Ritz-Craft Corporation](#) & Rusty Rail Brewing Company

Phone: 610.389.2011

Email: [rshirley@provkogroup.com](mailto:rshirley@provkogroup.com)

Bio: Both Paul and John are graduates with degrees from Lycoming College. Paul John was name president of Ritz-Craft in 1991. Ritz-Craft, the largest family-owned modular home business in the country, which includes a family of companies including Rusty Rail Brewing Company, was founded and began operations in 1954 in Argos, Indiana. In 1976, the four original managers purchased the company and consolidated operations to a centralized headquarters and manufacturing plant in Mifflinburg, Pennsylvania. Ritz-Craft has invested millions in expansions, renovations, upgrades, new equipment and tooling over the years to stay competitive and is one of the area's largest employers, employing over 500 people. In 2013, with their entrepreneurial spirit the brothers began planning to utilize excess space from a newly acquired Mifflinburg warehouse that led to the launch of the Rusty Rail Brewing Company in 2015. From its initial launch, Rusty Rail took off in popularity and they partnered with wholesale partners to expand distribution throughout Pennsylvania, and into Delaware, New Jersey, New York, Ohio and Maryland. Learn more at <https://positivelypa.com/mastering-the-craft/>. Ritz-Craft Corporation recently launched RC2, to offer a wide range of commercial building options, from small office spaces to large-scale commercial complexes. A current project includes on Martha's Vineyard, 106 precision-crafted modular units that will provide workforce housing for a hospital.

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**Rob Jones**, Director, Industrial Development – Northern Region

Norfolk Southern Railway

Phone: 412.559.9445

Email: [Rob.Jones@nscorp.com](mailto:Rob.Jones@nscorp.com)

Bio: Rob has been a leader with Norfolk Southern for over 22 years, serving in roles of increasing responsibility within Operations Management, Coal Marketing, Automotive Marketing, and Industrial Development. He holds a Bachelor of Science degree in Civil Engineering, with a double major in Economics, from Northwestern University. He and his team recently collaborated with Focus Central PA, the North Shore Railroad, and state and local economic development partners to create and launch

an innovative rail solution to serve the recently constructed County View Family Farms feed mill in New Columbia, PA, delivering dedicated train loads of corn to the mill sourced from the Midwest. This feed mill project expands the market reach for the family-owned business and creates 50 new jobs in the area. Rob resides with his family in Columbus, OH, and in his free time he enjoys cheering on his middle-schooler at soccer, basketball, and baseball games.

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**Joe Kantz**, Business Development Manager  
North Shore Railroad Company & Affiliates  
Mobile: 570.898.4910  
Email: [jkantz@nshr.com](mailto:jkantz@nshr.com)

Bio: Joe Kantz is serving in his fifth term and has been the Chairman of the Board of Snyder County Commissioners since 2008 and is also the Business and Development Manager for the North Shore Railroad. In his role with the railroad since 2014, Joe and his co-workers have been very involved in helping locate new industrial manufacturers to our region. Joe was raised in Snyder County and graduated from Selinsgrove High School and earned his Bachelor of Arts degree in Communications from Susquehanna University. Joe has always been a strong advocate for the region and has served on numerous boards like the American Red Cross, Leadership Susquehanna Valley, Community Aid Thrift Stores, and the Corner of Hope Pregnancy Care Center in Shamokin, PA. Joe is also very active with the County Commissioners Association of Pennsylvania and currently serves on the Board of Directors, and is the First Vice President. Joe also chairs the Board of the Pennsylvania Counties Health Insurance Purchasing Cooperative. In September of 2020, Joe was appointed by the Governor and confirmed by the Senate to serve on the newly created Election Law Advisory Board. Joe is also passionate about economic development in the Susquehanna Valley and serves on the Board of Directors for DRIVE, FOCUS Central PA and SEDA-COG. Joe has a small marketing business, raises beef cattle and became a PA licensed Auctioneer in 2023. He and his wife, Amber, live with their daughter, Nia, on a farm that has been with his family for nearly 100 years.

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**Loni Kline**, Senior Vice President for College Relations/CPO  
Pennsylvania College of Technology  
Phone: 570.320.2400 ext. 4960  
Email: [lnk6@pct.edu](mailto:lnk6@pct.edu)

Bio: Loni has been with Penn College since 2017 and has 18 years of experience in higher education, serving in similar roles for Lycoming College, Bucknell University, Penn State Hershey Medical Center and Juniata College. She holds a master's degree in health administration from the University of Phoenix, and a bachelor's degree in communications and health promotion from Juniata College, and a Chartered Advisor in Philanthropy (CAP) from American College of Financial Services. Loni serves the community including the Little League International Board of Directors, At-Large Member; Hope Enterprises, Board Member; Leon Fultz Foundation for Youth, Board Member; CASE (Council for Advancement and Support of Education), Member; Annual Giving Network, Member and Synder County Softball, Volunteer Pitching Coach.

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**Joel Kreider**, SIOR, Principal, *Broker of Record*  
Lee & Associates of Eastern Pennsylvania LLC  
Phone: 717.208.8647  
Email: [jkreider@lee-associates.com](mailto:jkreider@lee-associates.com)

Bio: Joel specializes in industrial sales and leasing. He has practiced in the commercial real estate industry for over 35 years with expertise in commercial landlord and tenant representation, facility acquisition projects, asset disposition, build-to-suit development and site selection services. He has represented his clients across the country from Brockton, MA to the Inland Empire. Joel is the Broker of Record for Lee & Associates in Pennsylvania, New Jersey, Maryland, Delaware, Virginia and West Virginia. As a transactional broker, Joel has represented his clients in hundreds of agency leasing, acquisition, site selection, disposition and build-to-suit projects throughout Pennsylvania and across the

country. His recent successes include landlord representation of a 1.8M SF warehouse in Shippensburg which was leased to Walmart, the redevelopment of 485 St. Johns Church Road in Mechanicsburg; the 456,810 SF property was 100% leased prior to completion of construction and tenant representation in the build-to-suit lease of a Columbia Gas operations center and first of its kind training facility in Beaver County, PA. Joel's unique experience includes industrial park ownership, development and property management. His development and property management background provides him with a perspective aligned with many of his clients, allowing him to provide a higher level of service in each transaction.

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**Heather Kreiger**, Regional Research Director, Principal  
Lee & Associates of Eastern and Western Pennsylvania  
Phone: 610.590.1007

Email: [hkreiger@lee-associates.com](mailto:hkreiger@lee-associates.com)

Bio: Heather Kreiger, CCIM, is the Regional Research Director and a Principal at Lee & Associates of Eastern and Western PA. Heather spearheads research initiatives focusing on the statewide enterprise and regional markets. Her comprehensive understanding of the local market dynamics, coupled with her analytical prowess, positions her as a key player in enhancing Lee & Associates' research offerings and ensuring clients receive the most accurate and insightful information to make informed real estate decisions. Heather brings 20 years of comprehensive commercial real estate experience to Lee & Associates. Her expertise spans research, marketing, operations, sales, and leasing, encompassing a diverse range of commercial and industrial projects. Heather's commitment to the industry is evident through her active involvement in local, statewide, and national real estate committees and boards. She earned her CCIM designation in 2020. She has been nationally recognized with the 2023 Commercial Award from the National Association of Realtors and has consistently been named among the top Commercial Real Estate Social Media Influencers on LinkedIn and Instagram by CREi Summit. In 2024, Heather was honored as one of the Women of Influence in Commercial Real Estate by CREi Summit.

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**Shawn McLaughlin, AICP**, Director, Planning and Economic Development  
*County of Union, Pennsylvania*

Mobile: 570-238-4341

Email: [SMcLaughlin@unionco.org](mailto:SMcLaughlin@unionco.org)

With over 30 years' experience in Land use, Transportation, and Economic Development, Shawn leads the Department of Planning and Economic Development and is a driving force behind making Union County a better place to live, work and play. Shawn received his Bachelor of Science of Recreation in Recreation and Parks from West Virginia University and his Master of Public Administration from Penn State University.

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**Thomas (Tom) Meagher**, Executive Vice President/Member  
Blue Rock Construction/Blue Creek Investments

Mobile: 610-223-8263

Email: [tmeagher@blrck.com](mailto:tmeagher@blrck.com)

Bio: Tom is responsible for business development, contract negotiations, project leadership, design oversight, strategic planning, and preconstruction oversight. Prior to joining Blue Rock, Tom was a principal of The Norwood Company where he was responsible for all regional operations for the company. During his career, Tom has personally been involved with over \$1 billion of construction. Tom has provided preconstruction, construction management and design-build services for corporations and developers with the design and construction of industrial buildings for more than 30 years. His project experience includes the design and construction of 50+ million square feet of building projects. Tom maintains superior knowledge of logistics, constructability reviews, alternative construction material and methodology, and various building systems. He has a BS Civil Engineering from Pennsylvania State University and a master's in business administration from Lehigh University.

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**Larry Moretti, Principal**

LFM Corporate Location Solutions

Phone: 908.528.0646

Email: [LFMlocationsolutions@gmail.com](mailto:LFMlocationsolutions@gmail.com)

Bio: Currently principal of LFM Corporate Location Solutions, Larry's expertise focuses on global location strategies and site selection across all industries, corporate real estate advisory services, economic development, and program management. He has 39 years of experience working with senior executives at the intersection of business strategy, product/market development, supply chain optimization, human resources/talent sourcing and real estate – in essence, the geography of organizations. He also has extensive, industry-wide experience with business siting strategies across the spectrum of corporate operations. Projects typically are informed by broader business strategies and issues, including market expansion, supply chain optimization, capacity planning, M&A activity, new product development, workforce strategy and real estate portfolio optimization. Mr. Moretti also has extensive experience guiding economic development organizations in their business attraction strategies. Geographic experience includes projects across the Americas, the Asia-Pacific region, Europe, the Middle East and Africa. Frequent writer and speaker on topics pertaining to corporate geography, economic development marketing and site selection.

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**Erica Mulberger, Executive Director**

Advance Central PA

Phone: 570.971.0406

Email: [emulberger@AdvanceCentralPA.org](mailto:emulberger@AdvanceCentralPA.org)

Bio: Erica is an experienced Executive Director with a demonstrated history of working in non-profit organization management. Erica is the Executive Director of the Central PA Workforce Development Board with oversight of six American Job Centers and responsible for the coordination of local workforce development initiatives. She is skilled in Nonprofit Organizations, Team Building, Fundraising, and Management. Erica holds a Bachelor of Science (B.S.) focused in Accounting from Bloomsburg University of Pennsylvania.

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**Shannon Munro, Executive Program Officer**

WEDnetPA, Pennsylvania College of Technology

Phone: 570.847.0002

Email: [smm20@pct.edu](mailto:smm20@pct.edu)

Bio: With more than 20 years' experience in workforce development leadership, Shannon Munro enjoys collaborating with people on projects that make Central Pennsylvania a great place to work and live. Formerly executive director for workforce development and continuing education at Penn College, she now oversees all workforce training and consulting offerings and operations from the college's main campus in Williamsport. Shannon's career in workforce development influences her volunteer work, which includes planning commissions, workforce agencies and county economic development groups. Her community affiliations include service on the board of directors for the Industrial Properties Corp., an affiliate of the Williamsport/Lycoming Chamber of Commerce. She previously served on boards for PA Workforce Development Association and the Union County Industrial Development Corp., and volunteered with the National Association of Counties, the Pennsylvania ACT Council, Central Susquehanna Valley Women in Transition and the Northumberland County Planning Commission. Shannon holds a Master of Science in Geoenvironmental Studies from Shippensburg University and a Bachelor of Arts in Environmental Planning/Geography from Bloomsburg University.

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**Bret Palmer**, Business Development Associate

Mowery

Phone: 717.421.0421

Email: [BPalmer@rsmowery.com](mailto:BPalmer@rsmowery.com)

Bio: Bret brings a forward thinking and steady approach as a member of the business development team for Mowery Construction. Bret is an expert in forging strategic partnerships and collaborations between multiple stakeholders. Previously in the roofing industry, he has over a decade of experience serving the Harrisburg area in various government and private sector roles. He is currently working to develop relationships within Central PA and the Lehigh Valley. Bret earned his bachelor's degree from Bloomsburg University and is a recent graduate of Leadership Cumberland.

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**Patty Perez**, Supply Chain Manager

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Phone: 570.854.4158

Email: [perezp@kydex.com](mailto:perezp@kydex.com)

Bio: Patty is a seasoned supply chain professional with over 25 years of experience in export compliance, logistics, warehouse and inventory management, and strategic and non-strategic procurement. She has a proven track record of building relationships with customers and suppliers, negotiating contracts, and providing timely solutions to shipping and logistical challenges. Patty holds several certifications including USMCA Level 1 certification and Certified U.S. Export Compliance Officer (CUSECO). She is proficient in various ERP systems and fluent in Spanish, English, and French. Patty earned her Bachelor of Business Administration (BBA) In General Business Administration and Management. In addition to her professional achievements, Patty is actively involved in her community, volunteering her time on multiple boards and committees.

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**John Prendergast**, Vice President of Supply Chain

Furmano Foods

Mobile: (717) 994-1297

Email: [John.Prendergast@furmanos.com](mailto:John.Prendergast@furmanos.com)

Bio: John has over 30 years of business and military leadership in operations, manufacturing, supply chain, and training. Prior to joining Furmano Foods and moving to Mifflinburg, John served for a combined 12 years as Plant Manager at First Quality and GE Inspection Technologies, both in his hometown of Lewistown. His proudest accomplishment is having led a Pennsylvania Army National Guard company during combat, service and support operations in Baghdad, Iraq from 2004-2005. John has a bachelor's degree in electrical engineering from Penn State University and a Master of Business Administration from Robert Morris University.

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**Jeff Reber**, Commissioner

County of Union, Pennsylvania

Phone: 570.524.8636

Email: [jreber@unionco.org](mailto:jreber@unionco.org)

Bio: Jeff Reber is currently Vice-Chair of the Union County Board of Commissioners. Jeff's professional career includes leadership in government, education, and finance, as well as business ownership in manufacturing and services. He is a lifelong Union County resident and has served in leadership positions in several organizations including Greater Susquehanna Valley Chamber of Commerce, Union County Industrial Development Authority, and many others. Jeff is an adjunct professor in economics at Susquehanna University and a Board member of Focus Central Pennsylvania. Jeff graduated from Mifflinburg Area High School, completed ABA Stonier Graduate School of Banking, and received a bachelor's degree in business administration from Bloomsburg University and a master's from Pennsylvania State University.

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**Dr. Michael J. Reed**, President  
Pennsylvania College of Technology  
Phone: 570.320.2400 x7455  
Email: [mreed@pct.edu](mailto:mreed@pct.edu)

Bio: Penn College, a special mission campus of Penn State, is a national leader in applied technology education, and Dr. Reed became the eighth president of Pennsylvania College of Technology on July 1, 2022. Dr. Reed has extensive experience in higher education, industry partnerships, secondary education, and system improvements to enhance innovation. Through empowering a talented team, Penn College has recently witnessed an 8% enrollment increase, placed nearly 98% of their graduates, and earned the #1 ranking for most innovative colleges from US News & World Reports—Colleges North. Michael previously served as the vice president for academic affairs and provost – the chief academic officer for Penn College, overseeing the delivery of 100-plus academic programs and leading more than 600 employees in the college’s academic division; vice president for academic operations and associate provost; dean of the former School of Sciences, Humanities & Visual Communications; and assistant dean of liberal arts and sciences. Prior to joining Penn College, Dr. Reed began his career attempting to improve secondary school systems and served as a principal, teacher, coach, and counselor in urban, suburban, and rural school districts throughout Pennsylvania. Dr. Reed holds a Doctor of Education in Educational Leadership from Drexel University, a Master of Education in Counseling and Education from Indiana University of Pennsylvania, and a Bachelor of Science in Secondary Education from Clarion University of Pennsylvania. He also earned a Post-Master Certificate in School Administration from Penn State. Dr. Reed’s past and present community affiliations include Academic Advisory Board member for the PA Interscholastic Esports Associates; the Salvation Army of Williamsport, Advisory Board; and the Williamsport/Lycoming Chamber of Commerce Board of Directors.

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**Jonathan (Jon) Ritter**, Director of Operations, Plant Manager  
PlayPower, Inc  
Mobile: 717-504-0759  
Email: [jon.ritter@playpower.com](mailto:jon.ritter@playpower.com)

Bio: Jon has spent his career leading problem solving, Lean Six Sigma, and quality efforts for global manufacturing companies. He currently runs the manufacturing operations at the PlayPower plant in Lewisburg, PA, which manufactures Playworld playgrounds. Prior to that, he was running a plant in Nebraska for a global pump manufacturer. He has successfully deployed continuous improvement efforts to a newly acquired organization, as well as older organizations that had grown stagnant in their Lean culture. His leadership philosophy can be summed up in three principles: respect and empower your people, say what you do and do what you say, and don’t let perfect be the enemy of good. Jon has an MBA in Business Administration from Penn State University, a Bachelor of Science in Mechanical Engineering from Penn State University; and certifications in ISO 9001 Lead Auditor – Quality Certification, and Lean Six Sigma Master Black Belt.

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**Phil Schneider**, President  
Schneider Strategy Consulting, LLC  
Phone: 630.841.2953  
Email: [schneider.strategyconsulting@gmail.com](mailto:schneider.strategyconsulting@gmail.com)

Bio: Mr. Schneider has over 35 years of management consulting experience in the fields of corporate global location strategy, site selection, incentives negotiation, and economic development strategy. Phil spent 7 years with Fantus Consulting, followed by 18 years with Deloitte Consulting’s Strategy & Operations practice where he led their Location Strategy and Global Expansion Optimization (GEO) practices. He is currently the President of Schneider Strategy Consulting LLC, where he continues to provide strategic site selection and location advisory services. Mr. Schneider is a Board Member and past President and Chairman of the Site Selectors Guild, the global professional association of the world’s

leading site selection consultants. Prior to creating Schneider Strategy Consulting, as a Director with Fantus Consulting and as a Partner with Deloitte Consulting, Phil conducted over 400 engagements across industries and corporate functions, from heavy manufacturing to high technology, headquarters, R&D, call centers, and shared services. Phil's past corporate location clients include Allen-Bradley (Rockwell), American Axle, American Express, Amgen, A-Mold Wheels, Andersen Window, Apple Computer, Armour Swift-Eckrich, Ashland Inc., AstenJohnson, Baker & McKenzie, Bank of America, Bank of New York, Barney's of New York, Batesville Casket, Biogen, Blue Cross Blue Shield, Bosch, Bridgestone/Firestone, Bridgestone Metalphi, The Capital Group, Capstone Turbine, Caterpillar, Cliffs Natural Resources, Concentrix Solar, Crown Equipment, Deloitte, Diebold, Dr. Oetker Foods, Elkhem Solar, Freshbooks, The Gap, Genentech, Google, Grainger, Hager Companies, Hill-Rom, HP, Hyundai, Jo-Ann Stores, John Deere, Johnson & Johnson, Kellogg, Kennametal, Kmart, Kimberly-Clark, Lake Erie Screw, Land's End, Lego, Mannesman, Mattel, McDonnell Douglas (Boeing), Meldisco Footwear, Metalphi, Michelin, MillerCoors, Monolith Materials, Morgan Stanley, Mine Safety Appliances, Nestle, nVidia, OmniTrax, PayPal, Peugeot, Pitney Bowes, Pittsburgh Glass Works, Potlatch, Pratt & Whitney, Q-Cells Solar, Raflatac, REC Silicon, REC Solar, Republic Steel, Schott Glass, SemCorp, Steel, Soitec Semiconductor, Sherwin-Williams, SMA Solar, Spectrum Brands, Stryker, Synthes, Sun Life Financial, ThyssenKrupp, TriMas (Masco), Trina Solar, Toyota, and YST Semiconductor. Mr. Schneider has conducted site selection projects throughout the US and the world. In addition to conducting location screening and business cost/conditions reviews of nearly all industrialized countries in the world, Phil has conducted on-the-ground field due diligence and government incentives/grants negotiations work in:

- Americas: US (and Puerto Rico), Canada, Mexico, Brazil, Chile, Columbia, Costa Rica
- EMEA: England, Wales, Scotland, Northern Ireland, Ireland, France, Spain, Belgium, Netherlands, Germany, Switzerland, Iceland, Norway, Denmark, Sweden, Poland, Czech Republic, Slovakia, Hungary, Turkey, United Arab Emirates, South Africa
- AsiaPac: China, India, Korea, Japan, Singapore, Malaysia, Australia

Mr. Schneider has also conducted many strategy assignments for economic development and investment promotion agencies including:

- International: Invest in Iceland, Hungary Investment Promotion Agency, Investment Support and Promotion Agency of Turkey (ISPAT), Ministry of Economic Development Italy (Sviluppo Italia), Cadilla Special Economic Zone (India), Invest Northern Ireland, Invest Hong Kong, Invest in Denmark, Japanese External Trade Organization, Enterprise Cape Breton Nova Scotia, Enterprise Saint John New Brunswick, The Greater Halifax Partnership, Ontario Ministry of Economic Development and Trade, Silicon Border (Mexico)
- US: Greater Seattle Partners, Portland Oregon, Xcel Energy, Ameren, San Antonio EDF, San Antonio Cyber Security Council, Business Oregon, Greater New Orleans, Hillsboro Oregon, Gresham Oregon, Wisconsin EDC, Wisconsin Regional Leadership Council, Addison Texas, Northern Kentucky, Milwaukee 7, Creative Alliance Milwaukee, Oshkosh Wisconsin, Michigan Economic Development, Georgia Power, Public Service Indiana, Northern States Power, Colorado Springs, Fairfax Virginia, Hampton Roads Virginia, Washington County Virginia, Fort Worth Alliance, Jefferson Parish Louisiana, Tulsa Oklahoma, Clinton Iowa, Greater Fargo Moorhead, Gulf Power, Watertown South Dakota.

Mr. Schneider has authored numerous articles and white papers on the topics of corporate location strategy, site selection, foreign direct investment, and economic development, and regularly speaks at conferences and forums and facilitates round tables focused on these topics. Business publications frequently interview him as a subject matter expert in these fields. Mr. Schneider earned both his BA and Master's degrees from the University of Wisconsin after serving six years in the US Navy.

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**Bill Shrader, Principal**

Lee & Associates of Eastern Pennsylvania LLC

Phone: 717.219.7742

Email: [bshrader@lee-associates.com](mailto:bshrader@lee-associates.com)

Bio: Bill Shrader, Principal of Lee & Associates of Eastern Pennsylvania LLC, brings an extensive background as a Corporate Real Estate Executive to the brokerage community. His transactional focus includes industrial landlord and tenant representation as well as site selection and investor acquisitions. Bill's retail background is a benefit to clients looking to diversify their retail portfolios either through acquisitions or redevelopment. Bill has prepared and implemented strategic real estate plans for nearly 400 Ahold USA locations. Originally focused in Central Pennsylvania, his background in site identification, evaluation and development allowed a smooth transition into the D.C. market. Bill's extensive knowledge in Corporate Real Estate Strategies, Lease Negotiations and Project Permitting is well known to landlords, developers and co-tenants across the Mid-Atlantic Region. Since joining Lee & Associates, Bill has been able to support institutional clients by providing a "user" perspective while also supporting users by leveraging his prior experience. Bill's education includes Ahold Leadership Academy, Harvard Business School; Ahold Retail Academy, Babson University; The Dale Carnegie Course and a Bachelor of Science in Professional Accountancy, The Pennsylvania State University.

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**Alexandra Segers, Dipl.-Ing., M.Sc., General Manager**

Tochi Advisors LLC.

Phone: (706) 881-0445

Email: [segers@gmx.de](mailto:segers@gmx.de)

Bio: Alexandra is the General Manager with Tochi Advisors in Atlanta, Ga. Alexandra has more than 15 years of experience managing international projects. She has also developed special insight into the unique needs of multinational clients. Alexandra has led teams through nearly every phase of a project, including planning, programming, design, and construction, and specializes in assisting clients with site selection outside their country of origin. Her capacity to speak German, Japanese, French, and English fluently along with partial Chinese and Korean sets her apart and allows her to better communicate with clients. Her clients include Aubert Duval, BAIC Beijing Automotive Industry Holding Co. Ltd., Benteler AG, Bocar Group, Continental Tires AG, Erdrich Umformtechnik, Festo GA, Gerhardi Kunststofftechnik, Koehler Paper Group, KSM Castings/Citic Dicastal, Lear Corporation, Lidl, Magna Steyr, and Schott Glass AG. Alexandra is a native of Germany and has lived also in Japan, China and South-Korea. For over 10 years, she has called Alabama her "sweet U.S. home." Since 2001, she also holds a U.S. private pilot license. If she is not traveling, you can find her either playing tennis or watching football at Aubie's stadium. She received her Dipl.-Ing. from the University of Karlsruhe and a Master of Science from the University of Tokyo. Alexandra has written several articles, for example for Area Development Magazine, Site Selection Magazine as well as Automotive News. She is also an active speaker at conferences and Universities.

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**Robert (Rob) Shirley, Vice President**

Provco Real Estate

Phone: 610.389.2011

Email: [rshirley@provkogroup.com](mailto:rshirley@provkogroup.com)

Bio: Rob supports Provco's search for office, industrial, and retail acquisitions. Rob also assists with redevelopment opportunities along with his leasing responsibilities within Provco's portfolio. He joined Provco in 2006 and has been involved in commercial real estate development, leasing, and acquisitions for the past 20+ years.

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**Ed Skonecki, Principal**

Lee & Associates of Eastern Pennsylvania LLC

Phone: 717.562.0901

Email: [eskonecki@lee-associates.com](mailto:eskonecki@lee-associates.com)

Bio: Ed focuses on owner and occupier representation, site selection and acquisition and disposition of industrial real estate. He concentrates his efforts in the Central and Eastern Pennsylvania market with a focus on Central and Northeastern Pennsylvania. Prior to joining Lee & Associates of Eastern Pennsylvania, Mr. Skonecki spent 20 years developing his sales and relationship management skills in positions of increasing responsibility in the corporate technology world. Since 1995, he has held leadership positions in product development, product management, account management, sales and strategic partnerships for companies such as KnowledgePlanet, Mzinga, Saba and CorpU.

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**MH Taylor, Business Development Executive**

Mowery

Phone: 717.506.1000 (Please provide mobile if you can)

Email: [mhtaylor@rsmowery.com](mailto:mhtaylor@rsmowery.com)

Bio: MH Taylor brings more than twenty-five years of experience in marketing and business development specializing in the Architecture/Engineering/Construction (AEC) industry. MH establishes relationships with new prospects in designated market sectors and coordinates those contacts between staff and potential new clients. MH has a Bachelor of Arts in Communication Arts from The College of New Rochelle.

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**Leslie P. Temple, SVP Market Leader/Business Development**

Fulton Bank

Mobile: 570.713.7493

Email: [ltemple@fultonbank.com](mailto:ltemple@fultonbank.com)

Bio: Leslie is a strong and very involved community leader. She loves working with businesses and learning as much as possible about what is going well and where some additional financial resources might be needed. She is a dedicated, creative financial resource and connector of people with experience in the banking industry.

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**William Trentzsch, Senior Director, Sites Management**

BusinessPA, Pennsylvania Department of Community & Economic Development

Phone: 717-720-1407

Email: [wtrentzsch@pa.gov](mailto:wtrentzsch@pa.gov)

Bio: William joined the Commonwealth of Pennsylvania in 2018, where he is currently leading efforts to modernize and streamline key business attraction tools for the Commonwealth, including the PA Site Search platform and site search responses. Prior to this role, William spent 12 years as a Senior Research Manager for CoStar Group, gaining extensive experience in commercial real estate data and analysis. His background also includes four years of active-duty service in the United States Air Force, and he holds a Bachelor of Science degree in Sociology from Towson University.

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**Jennifer Wakeman, CECD, Executive Director**

DRIVE

Mobile: 570-850-3210

Email: [jwakeman@driveindustry.com](mailto:jwakeman@driveindustry.com)

Bio: Jennifer leads a 5-county council of governments to serve as a regional spokesperson on economic development, a project management group, and to be a single point of contact for business looking to locate or expand within the Susquehanna Valley. She holds a Bachelor of Science degree from Washington & Lee University. She is the Chair of Focus Central Pennsylvania.

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