

FOCUS CENTRAL PA

Strategically Located. Exceptionally Positioned.

A Passion for Smart Economic Growth in Pennsylvania

> *"Economic development is the act of creating conditions to encourage investment because wealth and well-being are created when capital investment is put to risk."*

Lauren Bryson

Executive Director

Lauren Bryson brings nearly 25 years of experience in Pennsylvania economic development, with a proven track record of connecting businesses, communities, and regional partners to create opportunities, attract investment, and build long-term prosperity.

Her career is driven by a deep commitment to strategic growth, collaboration, and the belief that strong regional partnerships are the key to a vibrant and competitive Pennsylvania.

Lauren's passion is helping communities thrive—by attracting investment, supporting innovation, and creating quality jobs for today and tomorrow.

A Results-Driven Leader

With nearly 25 years of experience in marketing and economic development, Lauren brings a unique perspective to advancing regional competitiveness. She is dedicated to building strategic partnerships, promoting investment opportunities, and telling the compelling story of Central Pennsylvania's assets and potential.

Education & Global Perspective

Lauren is a graduate of Johnson & Wales University in Providence, RI, earning a bachelor's degree in Marketing and an associate's degree in Sales Management, with a concentration in Sociology. She also holds an International Marketing Certificate from Brugge, Belgium, adding a global perspective to her regional work.

Economic Growth | **Strategic Partnerships** | **Thriving Communities** | **A Stronger Pennsylvania**



Together, we can build a stronger, more prosperous Pennsylvania.