

Focus Central PA is offering a schedule of FREE Industrial Development Forums virtually in 2023 for likeminded professionals to convene, learn and discuss regional smart economic growth and investment.

Wednesday, March 22nd, 2023: 11am to 12:30pm EST

Economic Indicators and Data Points that Impact Investment Returns

Keynote: [Matthew Rousu](#), PhD, Dean of Sigmund Weis School of Business and Professor of Economics at Susquehanna University: Investment professionals rely on many economic indicators to help guide investment decisions. Some are obvious, but some may not be as obvious to all. In this presentation, Dr. Rousu will provide insights on several under-the-radar factors that investors should consider when making investments.

Presenting Sponsor: PPL Electric Utilities

Investment WIN Project Highlights: From Columbia & Montour Counties



Wednesday, June 28th, 2023: 11am to 12:30pm EST

Success for Sustainable Industrial Construction

Keynote: Real estate, architecture, engineering, design-build, and construction firm with projects across North America will provide impactful insights and innovations behind building with a carbon footprint score, LEED Certified buildings and more to invest in smart, sustainable, successful way to support strategic business growth.

Presenting Sponsor: TBD

Investment WIN Project Highlights: From Northumberland & Union Counties



Wednesday, September 27th, 2023: 11am to 12:30pm EST

What every community planner needs to hear from a site selection consultant

Site selection consultant's handle several multi-million-dollar location investment projects each year. They are trusted experts that partner with companies to assess locations to determine if they meet the business vision and strategy. Hear from a panel of consultants that have searched for sites in Central PA and what they want all community planners and economic development professionals to know to encourage planning and preparation to land WINs and successful investment projects in the future.

Presenting Sponsor: TBD

Investment WIN Project Highlights: From Snyder, Mifflin & Centre Counties



Zoom Webinar - Wednesday, December 13th, 2023: 11am to 12:30pm EST

Location, Location, Location or Talent, Talent, Talent

What any existing or potential company making an investment decision needs to know about Central PA talent! Top Talent Executives discuss attracting talent and families to Central PA. Company talent success strategies, pipeline strategies, leveraging the livability in Central PA and much more.

Presenting Sponsor: TBD

Investment WIN Project Highlights: From Focus Central PA Region



Focus Central PA is a non-profit with the mission to attract investment that cultivates economic growth in Central Pennsylvania. IDF brings together individuals with a vested interest or interest in investing to support smart economic growth. SAVE THE DATE FOR IDF 2024 IN PERSON – WEDNESDAY, MARCH 13TH, 2024 AT BLOOMSBURG UNIVERSITY!