

Schedule – At – A - Glance

DRAFT – Last Revision 9/28/2024



Industrial Development Forum Plan

Tuesday, March 12th, 2024 – Evening Reception

Wednesday, March 13th, 2024 – Full Day Forum

Event Venue Contact:

Bloomsburg University
400 East Second Street
Bloomsburg, PA 17815



Registration Required

\$50 pp (Early bird by 1/12/2024)

\$75pp (After 1/13/2024)



INDUSTRIAL DEVELOPMENT FORUM

2024

Wednesday, March 13th, 2024

Bloomsburg University

400 E 2nd St, Bloomsburg PA



IDF 2024 Schedule At-A-Glance:

Think Regional. Win Local.

Tuesday, March 12th, 2024

6:00pm to 8:00pm Networking Reception

Wednesday, March 13th, 2024 - [7:30am to 8:30am is Exhibitor Setup]

8:30am to 9:30am

Registration/Networking

9:30am to 9:45am

Industrial Development Forum Welcome

9:45am to 10:30am

Keynote Presentation and Q&A - Big Data and Decision Making in Industrial Development

10:30am to 10:45am

Networking Break

10:45am to 11:30am

Panel - Creating Conditions to Encourage Investment in Central Pennsylvania

Embracing the Commonwealth Structure from the State, Regional to Local

11:30am to 11:45am

Break – Move to Breakout Tracks

11:45pm to 12:45pm

Breakout Tracks

- Track 1: **Economic Impact 2024: Sharing the Full Story of Project and Community**
- Track 2: **The Real Deal on State & Federal Incentive Programs**
- Track 3: **Analyzing Industrial Sites for Development and Expansion with Limited Inventory**
- Track 4: **Infrastructure Planning – Capacity, Reliability and Sustainability**

12:45pm to 1:45pm

Lunch/Exhibit Hall Networking

1:45pm to 2:45pm

Dessert Networking [Exhibit Hall]

2:45pm to 3:45pm

Central PA Industrial Investors Leader Panel – Talent, Technology & Sustainability

3:45pm to 4:00pm

Closing Remarks/Exhibit Hall/Networking

The Art & Science of Building isn't just about constructing spaces – it represents a gateway that supports the next generation of communities that will withstand the tests of time. Bob Clark, Executive Chairman & Founder at Clayco

IDF 2024 Agenda

Think Regional. Win Local.

Tuesday, March 12th, 2024

6:00pm to 8:00pm **IDF Networking Reception** at DRIVE, 418 Railroad Street, Danville, PA
Tour DRIVE offices to see innovation in economic development in action, enjoy local refreshments and participate in a MYNDDSET podcast in their NEW Poditorium! (Plans pending)

Wednesday, March 13th, 2024

8:30am to 9:30am **Registration & Exhibit Hall Networking**

9:30am to 9:45am **Industrial Development Forum Welcome**
Bloomsburg University President Bashar W. Hanna, Ph.D. (Invited) and Pennsylvania Governor Josh Shapiro (Invited) will open IDF 2024.

9:45am to 10:30am **Keynote - Big Data and Decision Making in Industrial Development**
Ken Shotts, VP of Distribution & Inventory (Confirmed)

10:30am to 10:45am **Networking Break**

10:45am to 11:30am **Panel - Creating Conditions to Encourage Investment in Central PA**
Embracing the Commonwealth Structure
Kim Wheeler, Executive Director, SEDA-COG (Confirmed)
Pennsylvania Department of Community & Economic Development Secretary (Invited)
Jennifer Wakeman, Executive Director, DRIVE (Confirmed)
Shawn McLaughlin, Planning & Economic Development Director for Union County (Confirmed)

11:30am to 11:45am **Move to Breakout Tracks**

11:45am to 12:45pm **Breakout TRACKS**

- **Track 1: Economic Impact 2024: Sharing the Full Story of a Projects Impact**
Lauren Barr, Energy & Regulatory Practice Lead, The Bravo Group (Confirmed)
- **Track 2: The Real Deal on State & Federal Incentive Programs**
Jennifer Wakeman, Executive Director, DRIVE (Confirmed)
Scott Deitrich, EDFP, Deputy Director for Operations, Pennsylvania Governor's Action Team (Invited)
Jennifer Leinbach, Executive Director, Ben Franklin Technology Development Authority (Confirmed)
Bob Morgan, State Director, Pennsylvania USDA Rural Development (Invited)
- **Track 3: Analyzing Industrial Sites for Development and Expansion with Limited Inventory**
Angela Price, Owner & CEO, Juniper Environmental LLC (Confirmed)
Marilyn Zenko/Terracon Expert, Terracon (Confirmed)
Richard Drzewiecki, MAI, CPE, President & Founder, Appraisal & Marketing Associates (Confirmed)
- **Track 4: Infrastructure Planning – Capacity, Reliability and Sustainability**
Chris Aitken, Vice President, Cresa (Invited)
Jason Shepard, Managing Principal, Mission Critical Solutions for Cresa (Invited)



12:45pm to 1:45pm **Lunch Networking**

1:45pm to 2:45pm **Dessert Networking in Exhibit Hall**

2:45pm to 3:45pm **Central PA Industrial Leader Panel – Talent, Tech & Sustainability**
Moderator: Brent Vernon, Executive Director, Pennsylvania Governor's Action Team (Confirmed)
Sean Stabler, Vice President of Research & Development, Sekisui Kydex (Confirmed)

3:45pm to 4:00pm **Closing Remarks**
Chair, Focus Central Pennsylvania

4:00pm to 4:30pm **Exhibit Hall Networking**

www.FocusCentralPA.org