



INDUSTRIAL DEVELOPMENT FORUM  
9.27.23

PRESENTED BY VESTIAN

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# VESTIAN GLOBAL WORKPLACE SERVICES: WHO WE ARE:

Vestian is an international real estate advisory firm. Vestian is a focused fiduciary and business advocate, helping businesses and EDO's to achieve their goals and objectives

We work with our clients to ensure they're making informed decisions, particularly on the nuances of locational decisions.

We deliver comprehensive solutions and execution.

## Our Services

**STRATEGIC  
&  
EXECUTION**

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**SITE SELECTION**

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**ECONOMIC  
DEVELOPMENT  
CONSULTING**

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# WHAT WE DO

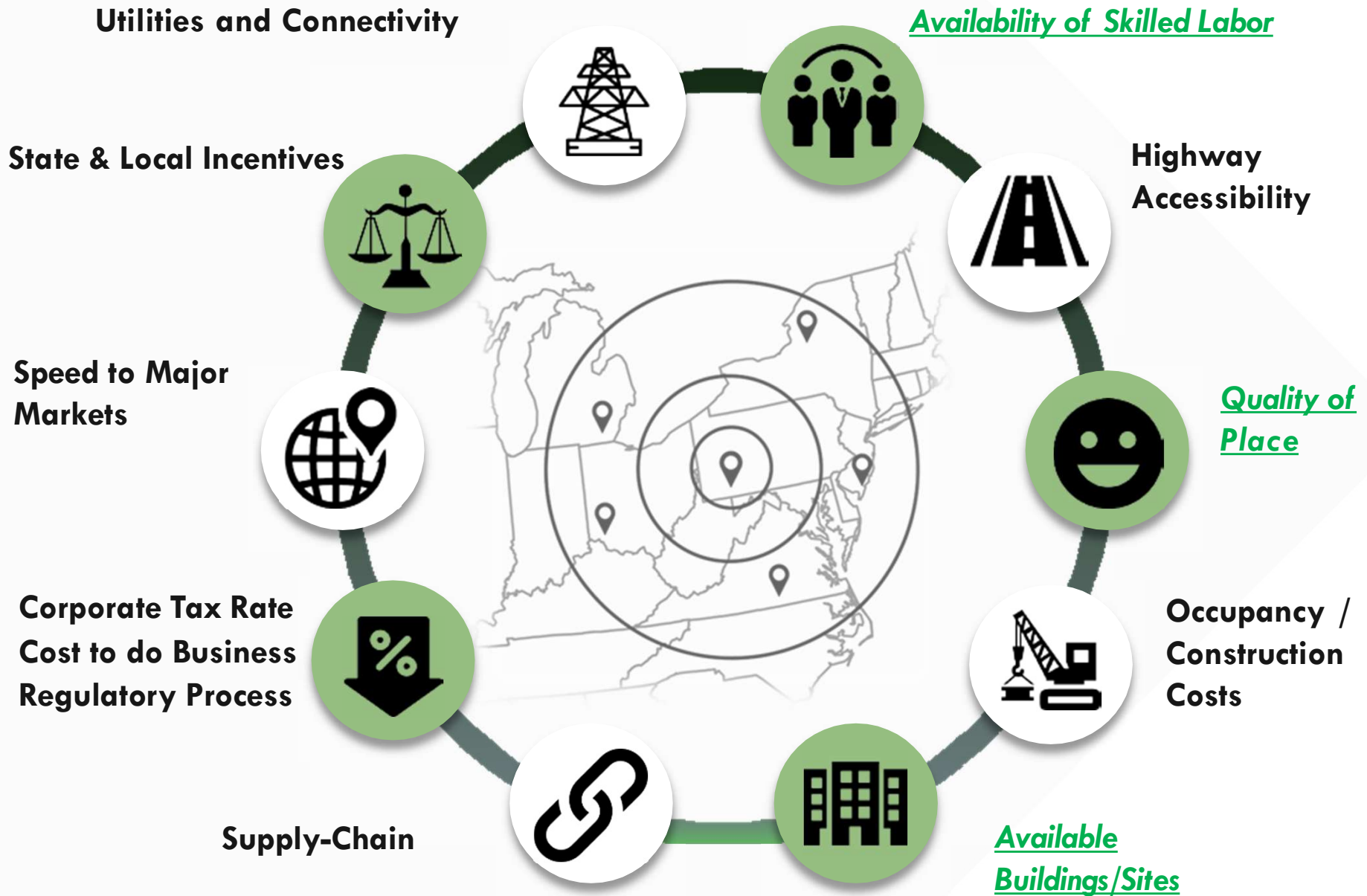
## Site Selection

- ▶ Real Estate Strategy & Planning
- ▶ Workforce Analysis
- ▶ Site Selection
- ▶ GIS Mapping and Spatial Analytics
- ▶ Location Assessment & Benchmarking
- ▶ CRE Portfolio Oversight
- ▶ Transaction Management/Occupier Representation
- ▶ Project Management/Design Build Services

## Economic Development Consulting

- ▶ Industry Cluster and Supply-Chain Studies
- ▶ Targeted Industry Assessment for Business Attraction
- ▶ Economic and Fiscal Impact Studies
- ▶ Incentives Analysis, Benchmarking and Recommendations
- ▶ Marketing and Business Development
- ▶ Market Research
- ▶ Strategy & Lead Generation
- ▶ Economic Development Service Delivery Assessment

# SITE SELECTION FACTORS



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# WHAT SITE CONSULTANTS NEED FROM EDOs

- ▶ Access to accurate data
- ▶ Clarity
- ▶ Efficiency and timeliness
- ▶ Updated website that is ED leaning
- ▶ Single point of contact, **Concierge**
- ▶ Facts vs. sales pitch

THANK YOU!

QUESTIONS?

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