

For Immediate Release



October 4th, 2023

FOCUS CENTRAL PA RECEIVES GRANT FROM PPL FOUNDATION FOR COAL REGION INDUSTRIAL SITES PROMOTION



Danville, PA – Focus Central Pennsylvania is pleased to announce it has received a \$25,800 grant from PPL Foundation. These funds will support a strategic marketing campaign targeted specifically to promote industrial sites in the coal region of Northumberland County to attract quality companies and investment to communities in the coal region of Central PA.

Focus Central Pennsylvania’s mission is to attract investment that cultivates economic growth in Central PA. To accomplish this mission, we must SELL the region and competitive sites to high quality, prospective companies searching for site locations and communities to invest their capital to establish operations and hire talent to advance their strategic goals and profits. Focus Central Pennsylvania will be partnering with award-winning marketing firms in the region to develop a high impact marketing portfolio and campaign to promote the industrial site opportunities in Central PA. The coal region of Northumberland County, in PPL Electric Utilities service territory, is home to some of the largest potential industrial development sites in Pennsylvania with strong infrastructure and strategic access to major metropolitan markets.

The communities in the coal region have been impacted significantly by the decline of the mining industry and have some of the highest unemployment and poverty levels in the Commonwealth. There have been significant public and private initiatives underway in the coal region to revitalize and rehabilitate the communities including the Go Shamokin Plan and the emphasis of investment in the “[Energy Communities](#)” for resources from the federal Inflation Reduction Act. Attracting a large quality employer to the region would be a game changer to spur economic growth and revitalization for the communities and the families that call the coal region home.

“Focus Central PA is extremely grateful for PPL Foundation’s support of our mission and for resources to effectively support smart economic growth to provide long term wealth and well-being opportunities for people and communities in Central PA.” said Lauren Bryson, Executive Director, Focus Central PA.

About Focus Central PA

Focus Central Pennsylvania is part of a committed team of economic development organizations in the region driving economic growth for communities in Central PA. Focus Central PA proactively markets the region as a choice location for quality companies to invest and grow their businesses.

About the PPL Foundation

The PPL Foundation is an independent, nonprofit organization formed to support community initiatives in the areas served by PPL Corporation’s utilities. Through strategic partnerships, the PPL Foundation supports nonprofit organizations that are engaged in innovative and groundbreaking work to create vibrant, sustainable communities; advance diversity, equity, and inclusion; and support children’s success from cradle to career in both Pennsylvania and Rhode Island. Learn more at pplcares.com.