

# FOCUS CENTRAL PA INDUSTRIAL DEVELOPMENT FORUM

# 2024



**IDF 2024 Emcee**

**Jeff Reber**  
Commissioner  
County of Union

## Schedule-At-A-Glance

**Wednesday, March 13<sup>th</sup>, 2024**  
**Commonwealth University - Bloomsburg**  
**8:30am to 4:00pm**



**Keynote: Big Data & Decision  
Making in Industrial Development**

**Kenneth Shotts**  
Vice President of Distribution & Inventory  
**ABB** International technology leader in  
electrification & automation.

**Join planners, investors, builders, community leaders,  
manufacturing leaders, and resource partners for the  
region's forward-thinking economic growth event.**

**Exhibit Tables & Networking**  
**Investment Projects Highlighted**

### IDF 2024 Welcome



**Bashar W. Hanna**  
President  
Commonwealth University

### Creating Conditions to Encourage Investment in Central PA



**Kim Wheeler**  
Executive Director  
SEDA-COG



**Mandy Book**  
Deputy Secretary  
Business Financing  
PA DCED



**Jennifer Wakeman**  
Executive Director  
DRIVE



**Shawn McLaughlin**  
Director of Planning  
Union County

### Economic Impact 2024: Sharing the Full Story



**Lauren Barr**  
Energy &  
Regulatory Lead  
The Bravo Group



**Steve Kratz**  
President  
PA Chemical  
Industry Council

### The Real Deal on State & Federal Incentive Programs



**Jennifer Leinbach**  
Executive Director  
OTO/BFTDA PA DCED



**Bob Morgan**  
Pennsylvania Director  
USDA Rural Development



**Scott Deitrich**  
Deputy Director of Operations  
PA Governor's Action Team

### Infrastructure Planning: Capacity, Reliability and Sustainability



**Mike Jeitner**  
Principal  
Bohler



**Angela Price**  
Owner & CEO  
Juniper Environmental LLC



**Richard Drzewiecki**  
President & Founder  
Appraisal & Marketing Associates



**Paul DeAngelo**  
Senior Principal/Office Manager  
Skelly and Loy, Inc – Terracon

### Central PA Industrial Leader Panel: Talent, Tech & Sustainability



**Matt Nunn**  
Co-Founder &  
President  
Ethos Development, LLC



**Brent Vernon**  
Executive Director  
Pennsylvania  
Governor's Action Team



**Sean Stabler**  
Vice President of  
Operations & Innovation  
SEKISUI KYDEX



**Jerry Rucker**  
Director of Operations  
First Quality –  
Lewistown



**David Krentzman**  
Co-President  
Joe Krentzman & Son



**Lisa Hoover**  
General Manager  
Asbury Carbons

# Schedule – At – A - Glance

## 2024 Industrial Development Forum

Wednesday, March 13<sup>th</sup>, 2024 – 8:30am to 4:00pm  
Commonwealth University - Bloomsburg, 400 East 2<sup>nd</sup> Street, Bloomsburg, Pennsylvania 17815

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### Tuesday, March 12<sup>th</sup>, 2024

6:00pm to 8:00pm **IDF Networking Reception** at DRIVE, 418 Railroad Street, Danville, PA  
*Join us to network and see innovation in economic development in action and enjoy refreshments!*

### Wednesday, March 13<sup>th</sup>, 2024

8:30am to 9:30am **Registration & Exhibit Hall Networking**  
9:30am to 9:45am **Industrial Development Forum Welcome**  
Commonwealth University - Bloomsburg President Bashar W. Hanna, Ph.D.

9:45am to 10:30am **Keynote - Big Data and Decision Making in Industrial Development**  
Kenneth Shotts, VP of Distribution & Inventory, ABB



10:30am to 10:45am *Networking Break*

10:45am to 11:30am **Panel - Creating Conditions to Encourage Investment in Central PA**  
**Embracing the Commonwealth Structure**  
Kim Wheeler, Executive Director, SEDA-COG  
Mandy Book, Deputy Secretary Business Financing, PA Dept. of Community & Economic Dev  
Jennifer Wakeman, Executive Director, DRIVE  
Shawn McLaughlin, Planning & Economic Development Director for Union County

11:30am to 11:45am *Break to Move to Breakout Tracks*

11:45am to 12:45pm **Breakout TRACKS**

- Track 1: **Economic Impact 2024: Sharing the Full Story of a Projects Impact – Multipurpose Room A**  
Lauren Barr, Energy & Regulatory Practice Lead, The Bravo Group  
Steve Kratz, President, Pennsylvania Chemical Industry Council (PCIC)
- Track 2: **The Real Deal on State & Federal Incentive Programs – Multipurpose Room B**  
Jennifer Wakeman, Executive Director, DRIVE  
Scott Deitrich, EDFP, Deputy Director for Operations, Pennsylvania Governor's Action Team (Invited)  
Jennifer Leinbach, Executive Director, Ben Franklin Technology Development Authority  
Bob Morgan, State Director, Pennsylvania USDA Rural Development
- Track 3: **Analyzing Industrial Sites for Development and Expansion with Limited Inventory – Hideaway Room**  
Angela Price, Owner & CEO, Juniper Environmental LLC  
Richard Drzewiecki, MAI, CPE, President & Founder, Appraisal & Marketing Associates  
Paul DeAngelo, Skelly & Loy Inc/A Terracon Company
- Track 4: **Infrastructure Planning – Capacity, Reliability and Sustainability – Multicultural Center**  
Mike Jeitner, Principal, Bohler  
Matt Nunn, Co-Founder & President, Ethos Development, LLC

12:45pm to 1:45pm **Lunch Networking**

1:45pm to 2:30pm **Dessert Networking in Exhibit Hall**

2:30pm to 3:30pm **Central PA Industrial Leader Panel – Talent, Tech & Sustainability**  
Moderator: Brent Vernon, Executive Director, Pennsylvania Governor's Action Team  
Sean Stabler, Vice President of Research & Development, SEKISUI KYDEX  
Jerry Rucker, Director of Operations, First Quality Lewistown  
David Krentzman, Co-President, Joe Krentzman & Son, Inc.  
Lisa Hoover, General Manager, Asbury Carbons – DBA Anthracite Industries, Inc.

3:30pm to 4:00pm **Closing Remarks**  
Jennifer Wakeman, Chair, Focus Central Pennsylvania

[www.FocusCentralPA.org](http://www.FocusCentralPA.org)