

# 2026 Exhibitor Information

## Industrial Development Forum

Wednesday, March 11<sup>th</sup>, 2026 – Nittany Lion Inn, 200 W Park Ave, State College, PA 16803

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### Thank you for your sponsorship of the 2026 Industrial Development Forum!

Below is information to assist you with planning for a high value and enjoyable event.

- ✓ **Networking Reception:** A networking reception is being held on Tuesday, March 10<sup>th</sup> at the Hungry Run Distillery, 30 Ridens Road, Lewistown, PA 17044. For those pre-registered, a charter bus will depart the Nittany Lion Inn at 4:30pm for the reception and arrive at the Distillery around 5:15pm. Travel time to the reception is approximately 45 minutes. The reception will be held from 5:15pm to 7:30pm. The bus will depart the Distillery around 7:30pm and arrive back at the Nittany Lion Inn around 8:15pm. The evening will include dinner, refreshments and beverages to include the award winning Hungry Run Distillery spirits distilled on site, Pennsylvania beer and wine and much more. The evening will be to network and celebrate American's 250<sup>th</sup> anniversary and to recognize the impact of industrial development in Pennsylvania and its promising future.
- ✓ **Attendance:** The IDF 2026 Event Planning Committee is anticipating around 220+ attendees or more. Attendees are from diverse industry backgrounds, all with a shared interest in industrial innovation and smart economic growth. Professional backgrounds will include planners (community planners, engineers, architects), investors (company leaders, developers, site consultants, trusted advisors included finance and real estate), builders (construction, infrastructure), brokers (commercial and industrial real estate), community leaders (elected officials, community organizations, education), manufacturing leaders, economic development leaders, and resource partners. **A list of all registered attendees will be sent out one week prior to the event. Following the event, you will receive a full list of attendees with contact information.**
- ✓ **Exhibit Sponsor Recognition:** Your company and organization have and will continue to be recognized before the forum, during and after the forum for your generous sponsorship that makes the forum possible. This Forum would not be possible without our generous sponsors.
- ✓ **Exhibit Sponsor Table:** Each exhibit sponsor receives a 6-foot table with two folding chairs.
- ✓ **Please review details** provided in the preparation email to confirm the following are accurate. Submit any changes or corrections to [lbryson@focuscentralpa.org](mailto:lbryson@focuscentralpa.org) as soon as possible:
  - Exhibitor Point of Contact – main point of contact for the day of the event.
  - Confirm all sponsor attendees are registered – this is a separate process; you were provided with a code for your sponsorship to register a certain number of attendees.
  - Name tags will be generated for all attendees using the First Name, Last Name and Company provided at registration. Name tags of all attendees from the sponsoring company will have a ribbon indicating they are a sponsor.
  - Exhibit table requirements for tablecloth and/or power.
  - All attendees will receive, at registration, a promotion item that includes a QR code that will link them to the event page that includes a link to the *Exhibit Hall Map* with details about each sponsor at registration. Please confirm your logo, company summary and contact information used in the materials is accurate.
- ✓ **Event set up and key times:**
  - The event venue will open at 7:00am on Wednesday, March 11<sup>th</sup>, 2026, for setup.

- There is a possibility that the exhibit hall will be set up and accessible the evening before on Tuesday, March 10<sup>th</sup>. The exhibit hall will NOT be locked but the event staff said there is very little traffic in that area and no other events planned.
  - To unload materials, it is recommended to pull up to the front door of the Nittany Lion Inn and unload materials there. Luggage carts will be available as needed.
  - There is an elevator or steps to take to the Ground Level Exhibit Hall, near the main lobby/hotel registration area. There will be event direction signs throughout the venue.
  - Your table location will be shown on the Exhibit Hall Map, and each table will have a card with that table's company name and logo. Each table will have two chairs and power, and tablecloths will be provided per your registration request.
  - There will be a Forum volunteer designated to be at the Exhibit Hall to ask any questions or make any requests. For any other questions or requests you can visit the registration desk. Forum volunteers will have a *volunteer ribbon* on their name tag.
  - The Exhibit Hall will be located on the ground floor Board room. After entering the main entrance, you will take a right through the lobby and the elevators or stairs to the ground floor will be located near the registration area.
  - Event registration opens at 8:30am and the Forum welcome kicks off at 9:30am on the main level ballroom.
  - The event venue has water filling stations located through the facility and there will be water available in the main meeting locations.
  - The exhibit hall area will have breakfast refreshments set up in the room. The main attendee exhibit hall traffic times will be:
    - **8:00am to 9:30am** when attendees arrive and following registration.
    - **12:00pm to 1:30pm** is lunch networking in the Ballroom/Main session area but some attendees may choose to visit the exhibit area before or after lunch during that time. The lunch buffet will be set up by 11:45am, any exhibit sponsor attendees not attending the sessions are welcome to get lunch a few minutes before noon.
    - **1:00pm to 1:30pm** all attendees will be directed to the exhibit hall area for coffee & dessert networking.
    - **3:30pm to 4:30pm** the event concludes at 3:30pm, however, attendees will be directed to visit the exhibit hall area following the Forum to connect with any exhibitors or attendees they had not yet had a chance too.
  - The exhibit hall will remain open until all exhibitors are completed with their breakdown. If there are large amounts or large items for the trash, there will be an area designed with a sign to leave the materials, that way the venue set up team is clear that it is trash to be disposed.
- ✓ **Dress Code:** Business Casual
- ✓ **Wi-Fi:** The Nittany Lion Inn has two general wi-fi connection options but for additional safety you can use their locked wi-fi: **NLI\_Conferences** and the password is **ChamberNLI2025**.
- ✓ **Health and Safety Plan:**
- We ask any registered attendee if they have been exposed to COVID-19 or are experiencing any COVID-19 or flu-like symptoms to not attend. Refunds can be provided upon request.
  - In case of fire alarms, please vacate using the nearest exit and do not use the elevator. The nearest exit to your meeting spaces would be the Front Entrance. Please do not evacuate to the courtyard as the building surrounds it.
  - The closest hospital is Mt Nittany Medical Center at 155 Wellness Way, State College PA 16803, about an 8-to-10-minute drive from the Nittany Lion Inn. In case of an emergency dial 911.

- ✓ **Directions to the Nittany Lion Inn, 200 W Park Ave, State College, PA 16803:** [Google Map](#)
  - **Fun Fact:** Experts estimate that the geographic center of Pennsylvania falls close to a location between State College and Bellefonte in Centre County, Pennsylvania.

From East:

- I-80 to Exit 158 at Milesburg, then get on I-80 eastbound to take Exit 161, the Bellefonte exit to access I-99. \*The normal round and what GPS might show is to take Exit 161; however, there is a current detour in place until the end of March. \*Detour: Progress is underway on the high-speed interchange project connecting Interstates 80 and 99 near Bellefonte, Trumbull Corporation of Pittsburgh is the contractor on the \$259 million interchange project, which will create a direct connection between I-80 and I-99 via high-speed ramps. [Click here](#) to learn more.
- Take Exit 161 onto US 220/I-99
- Take Exit 74 toward Penn State University
- Follow E Park Ave to Fischer Rd

From South:

- US 322
- Take Penn State University Exit
- Follow E Park Ave to Fischer Rd

From West:

- Take I-99 N/US 220 N
- Take exit 69 for US-322 BUS E/Atherton St
- Take a Left on W Park Ave to Fischer Rd

- ✓ **Parking:** Parking is available next to the Nittany Lion Inn in the Nittany Parking Deck – [Google Map](#) – Next to Nittany Lion Inn on Fischer Rd. Note: Parking fees are not included in registration and there will be separate fee. Parking can be paid on site or be pre-purchased. To pre-purchase a parking permit please [click this link](#) for instructions. The Nittany Lion Inn also offers a limited number of valet parking spots as well.
- ✓ **Overnight Accommodations:** A discounted room block rate of \$169/night + tax is available for IDF 2026 attendees until February 10th. The Group Code is FOCUS26A. The link to book accommodations with the discounted rate is available at the Forum website or at this link: <https://bookings.thenittanylioninn.com/book/dates-of-stay?groupID=4605629&hotelID=9877652>
- ✓ **About the Nittany Lion Inn**
  - **Iconic Nickname:** "Penn State's Living Room," reflects its warm, inviting atmosphere.
  - **Historic Landmark:** Opened in 1931, it's a Georgian colonial-style hotel and a member of Historic Hotels of America, attracting notable guests like presidents and celebrities.
  - **Penn State Hub:** It serves as a beloved "home away from home" for alumni, parents, and visitors, facilitating events, meetings, and celebrations.
  - **Tradition & Hospitality:** The Inn blends historic architecture with modern hospitality, offering upscale dining, comfortable rooms, and a strong connection to Penn State pride and heritage.
  - **Ownership & Investment:** This historic hotel on the Penn State University campus is now owned by the Scholar Hotel Group. The Scholar Hotel Group recently invested over \$10 million in renovations, which updated the interior while preserving the historic exterior. The Inn boasts multiple dining venues, including Lionne & 1855 Lounge, offering innovative American cuisine with French influences, and Triplett's, a casual spot honoring Penn State football legend Wally Triplett. As well as casual coffee eatery Dear Joe.
  - **Award Winning:** The Nittany Lion Inn received the Excellence in Construction Award and Project of the Year from the Associated Builders and Contractors Keystone Chapter for the stunning transformation of the Nittany Lion Inn in the Renovation Over \$5 Million category!

- ✓ **State College, Pennsylvania** (Centre County) is...
  - Home to Penn State University, main campus, nearly 8,000 acres, with over 42,000 students, and over \$1.44 billion in total **research** expenditures!
  - Affectionately known as "**Happy Valley**", a nickname that reflects the friendly, community-oriented feel, often appearing on "best of" lists for college towns and livability.
  
- ✓ **Things to Do in Central PA:** Make time to travel in early and enjoy the beautiful Central Pennsylvania region!
  - **Happy Valley:** There is always something going on in Happy Valley, visit the #1 source for information on all there is to see and do in *Happy Valley, PA!* <https://happyvalley.com/>
  - **Juniata River Valley:** Wide valleys separated by heavily forested ridges define the landscape of the Juniata River Valley. *Explore quaint shops, fabulous restaurants, outdoor recreation, Amish heritage in Big Valley, and charming small towns.* Explore more at <https://jrvisitors.com/>.
  - **Pennsylvania: The Great American Getaway** – <https://www.visitpa.com/>
  
- ✓ **Accommodations:** For other hotel and accommodation options in the State College area visit: <https://happyvalley.com/c/stay>
  
- ✓ **Airport:** The Nittany Lion Inn is located 10 minutes from the [State College Regional Airport](#) (SCE), that offers non-stop flights to major hubs including Philadelphia, Chicago, and Washington Dulles.

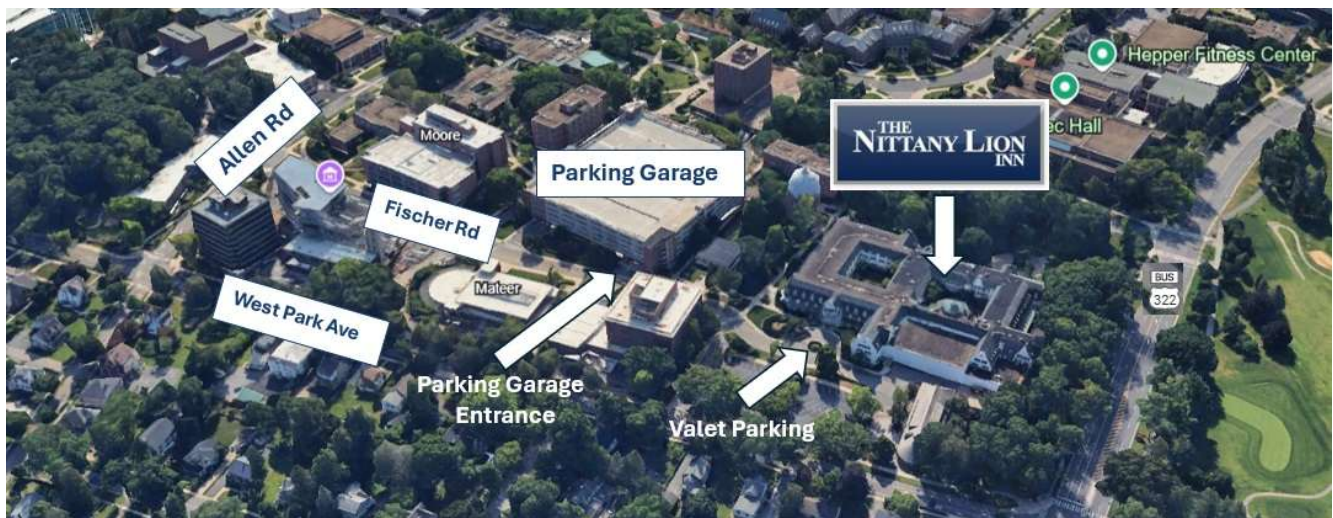
**Event Contact:**

Lauren Bryson, Executive Director  
 Focus Central Pennsylvania  
 418 Railroad Street, Danville, PA 17821  
 Email: [lbryson@focuscentralpa.org](mailto:lbryson@focuscentralpa.org)  
 Phone: 844.293.8719  
 Mobile: 570.279.2541  
 Web: [www.FocusCentralPA.org](http://www.FocusCentralPA.org)

**On Site- Nittany Lion Inn Contact:**

Erin Reed, Conference Service Manager  
 The Nittany Lion Inn  
 200 W Park Ave, State College, PA 16803  
 Email: [ereed@nittanylioninn.com](mailto:ereed@nittanylioninn.com)  
 Phone: 814-865-8500 Ext. 6  
 On Site: Internal: Ext 1283  
 Web: [thenittanylioninn.com](http://thenittanylioninn.com)

**IDF 2026 Event Venue Maps**

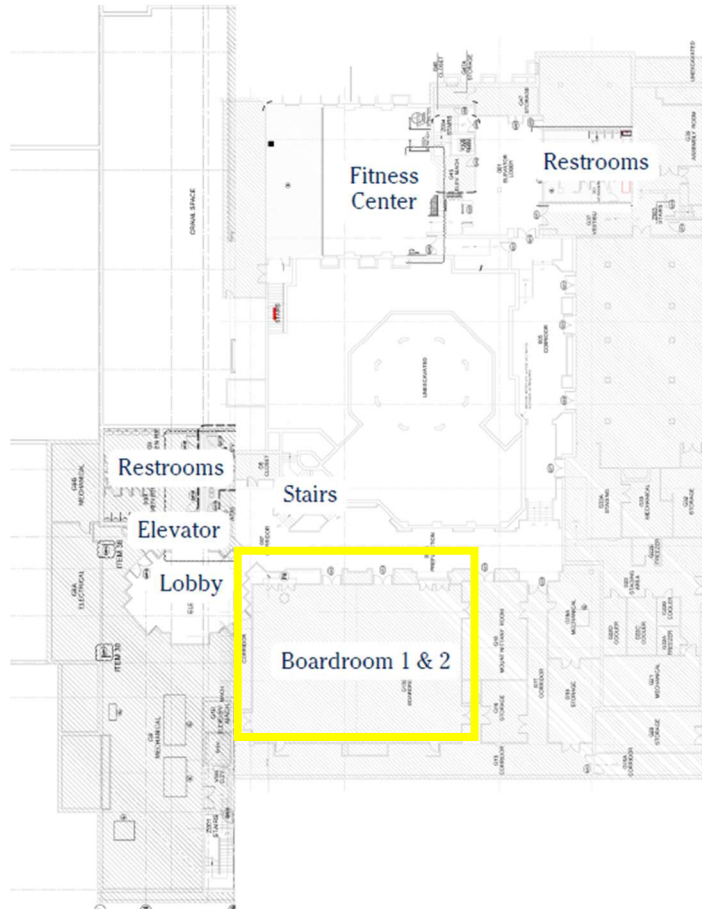


# First Floor



The Nittany Lion Inn  
 200 W. Park Ave. State College, PA 16803  
 nittanylioninn.com  
 info@nittanylioninn.com

# Ground Floor



**Pennsylvania State University (Penn State):** IDF 2026 is being held on the main campus of Penn State, University Park, a globally recognized university that ranks among the nation's best for setting graduates up for greater career potential.

- ✓ 275 baccalaureates
- ✓ 1,000+ student clubs & organizations
- ✓ 29 NCAA Division I teams in the Big Ten Conference
- ✓ 42,223 undergraduate students
- ✓ Penn State has the largest Alumni Association in the country, with more than 800,000 graduates and is the world's largest dues-paying alumni association.
- ✓ Penn State Research topped a record \$1.44 billion in FY 2024-2025 from federal, private and institutional investments
- ✓ University's 5-year (2024-capital plan: Penn State's proposed five-year capital plan advances spending of \$810 million
  - New \$228 million Engineering Collaborative Research and Education Building (ECoRE) is the largest academic building on any Penn State campus opened in 2024
  - Underway is Penn State's \$700M Beaver Stadium renovation, The stadium will hold 106,304 fans

**Nittany Lion Shrine:** Make sure to leave time for a short walk from the Nittany Lion Inn to the Nittany Lion Shrine, **Penn State University's Picture-Perfect Landmark-** The Nittany Lion Shrine at the University Park campus is recognized as one of the most photographed landmarks in the entire state. This beloved touchpoint not only symbolizes Penn State's spirit but also stands as a picturesque attraction that draws visitors from near and far. <https://www.psu.edu/about/nittany-lion-shrine>

